Mackenzie Cummings

Glasgow, Ky 42141 270-308-6998 rheamack23@gmall

Dynamic individual with hands-on experience in management and talent for navigating challenges. Brings strong problem-solving skills and proactive approach to new tasks. Known for adaptability, creativity, and results-oriented mindset. Committed to making meaningful contributions and advancing organizational goals.

Accomplishments

I have owned MC Photography which is a licensed photography business since 2022

I am also a GSA(Governor's School of Arts) alum as of 2023 one of the few sophomores accepted into the program for Photography

A,B honor roll

Passed End of pathway assessment on the first try for Technological support services

Websites

https://photographymcs.wixsite.com/mc-photography

Experience

Social Media Manager, Talk of The Town Boutiques and Marketplace

Glasgow, KY |October 2024 - Current

- Enagaded Community Engagement & Growth
- Analyzed Social Media Analytics (Google Analytics)
- Influencer Marketing & Partnerships
- Brand Awareness & Reputation Management

Team Leader, Scooters Coffee Shop

Glasgow, KY |October 2023 - October 2024

- Trained new team members by relaying information on company procedures and safety requirements.
- Assisted in recruitment to build a team of top performers.
- Evaluated staff performance and provided coaching to address inefficiencies.

Cashier, Food Lion

- Worked flexible schedule and extra shifts to meet business needs.
- Restocked and organized merchandise in front lanes.
- Answered questions about store policies and addressed customer concerns.

V-Team Manager, Barren County School District

Barren County High School |August 2021 - February 2024

- Cross-trained existing employees to maximize team agility and performance.
- Recruited, interviewed and hired employees and implemented a mentoring program to promote positive feedback and engagement.

Education

High School DiplomaBarren County High School

Glasgow, KY Expected in May 2025